



May 13, 2023

The Honorable Amy Klobuchar Chair, Senate Committee on Rules and Administration 425 Dirksen Senate Office Building Washington, D.C. 20510 The Honorable Deb Fischer
Ranking Member, Senate Committee on Rules
and Administration
448 Russell Senate Office Building
Washington, D.C. 20510

Dear Chair Klobuchar and Ranking Member Fischer:

In advance of the scheduled May 15 business meeting in the Senate Committee on Rules and Administration examining several pieces of legislation related to AI and elections, including <u>S.</u> <u>2770</u>, the *Protect Elections from Deceptive AI Act*, I am writing to share our previous comments to the Federal Elections Commission (FEC) on this policy area. TechNet has been closely monitoring AI developments and appreciates the Committee's attention to this important issue.

On October 16, 2023, TechNet submitted <u>comments</u> to the FEC urging it to clarify that the existing "fraudulent misrepresentation" doctrine applies to deliberately deceptive AI-generated campaign content. Voters need to have confidence that the information they receive about candidates is accurate and reliable in order to make informed decisions. We believe that candidates and their agents should be barred from utilizing AI to release deliberately misleading campaign content of any other candidate or political party. We have also advocated for this prohibition at the state level. So far, <u>18 states have passed legislation</u> regulating the use of deepfakes in elections.

AI has the potential to help us solve the greatest challenges of our time. It is being used to predict severe weather more accurately, protect critical infrastructure, defend against cyber threats, and accelerate the development of new medical treatments, including life-saving vaccines and ways to detect earlier signs of cancer. However, recognizing and addressing the genuine risks associated with AI is crucial for its responsible advancement. That includes preventing candidates and their agents from using AI to release deliberately misleading campaign content. TechNet believes it is in the public interest and good public policy for the FEC to move forward with clarifying that this existing statute applies to AI.

Thank you for considering our thoughts and for your important work on AI policy. Please do not hesitate to reach out if you have any questions or if TechNet can provide additional assistance to you and your staff.

Sincerely,

Linda Moore President and CEO