



+



## National Tech Attitudes Survey

N Size: 2,020 Registered Voters  
April 4-7, 2025

### Key Findings

Margin of Error: +/- 2.5 Percentage Points

The products and services offered by **American tech companies** have a **positive impact** on Americans' daily lives.

- The vast majority of Americans (95%) find the products and services offered by American tech companies useful, compared with just 3% who don't. (Q7)

### **Americans don't support government efforts to break up American tech companies.**

- While half of American voters support antitrust efforts to break up large businesses, that support plummets when it comes to American tech companies. Just 25% of voters (and just 9% of Republicans) support continuing Biden administration efforts to break up American tech companies. (Q11, Q12)
- Just 28% of voters prefer candidates who want to break up American tech companies, while 43% say they'd be less likely to support such candidates. Both Republican and independent voters prefer, by an approximately 2-to-1 margin (52% to 22% and 41% to 23%, respectively), candidates who oppose breaking up American tech companies. (Q25)
- Just 6% of voters think pursuing antitrust lawsuits against technology companies should be a top priority of the Trump administration. (Q5)

### **The rise of foreign artificial intelligence and tech innovation is causing concern.**

- 72% of voters are concerned that foreign countries such as China will surpass the U.S. in artificial intelligence and tech innovation. (Q9)
- By more than a 2-to-1 margin (62% to 25%), voters oppose breaking up American tech companies because it disadvantages them against Chinese rivals and other foreign tech companies. Among Republicans, the margin is 4-to-1 (72% to 17%). (Q16)

### **Breaking up American tech companies would harm consumers.**

- Voters oppose breaking up American tech companies for a variety of reasons, including that it could increase prices for consumers (63%), make the American business environment more like Europe (59%), hurt American national security (60%), and slow American innovation (63%). (Q17, Q18, Q19, Q22, Q23)

### **Americans believe the American tech industry has gotten friendlier toward free speech.**

- 51% of voters, and 59% of Republican voters, believe that the American tech industry is friendlier toward free speech today than it was five years ago. (Q27)

## Topline Results

April 4 - 7, 2025

		Total	GOP	Ind	Dem
Q1	<i>Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]</i>				
	Right direction	38%	69%	25%	12%
	Wrong track	52%	20%	60%	82%
	Unsure	10%	11%	15%	6%
Q2	<i>Do you approve or disapprove of the way Donald Trump is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]</i>				
	STRONGLY/SOMEWHAT APPROVE	46%	86%	35%	10%
	STRONGLY/SOMEWHAT DISAPPROVE	52%	13%	60%	88%
	Strongly approve	28%	57%	15%	4%
	Somewhat approve	19%	29%	20%	6%
	Somewhat disapprove	10%	8%	14%	9%
	Strongly disapprove	42%	5%	46%	80%
	Unsure	2%	1%	4%	2%
Q3	<i>Do you approve or disapprove of the way Donald Trump is handling the economy? [RANDOMIZE SCALE 1-4, 4-1]</i>				
	STRONGLY/SOMEWHAT APPROVE	44%	83%	32%	8%
	STRONGLY/SOMEWHAT DISAPPROVE	53%	16%	62%	89%
	Strongly approve	26%	53%	14%	3%
	Somewhat approve	18%	29%	18%	5%
	Somewhat disapprove	11%	10%	15%	8%
	Strongly disapprove	43%	6%	47%	81%
	Unsure	3%	2%	6%	3%
Q4	<i>If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-17]</i>				
	Cost of living	25%	28%	25%	22%
	The state of democracy	13%	4%	15%	23%
	Jobs and the economy	13%	13%	15%	11%
	Political corruption	12%	9%	13%	14%
	Immigration	11%	20%	6%	4%
	Healthcare	4%	3%	4%	4%
	The environment and climate change	3%	2%	3%	4%
	Taxes	3%	3%	3%	2%
	National security	3%	4%	2%	2%
	Crime	2%	3%	1%	2%
	Abortion	2%	2%	1%	2%
	Education	1%	1%	2%	2%
	Drug abuse	1%	2%	1%	1%
	Infrastructure	1%	2%	*%	*%
	Gun rights	1%	*%	1%	1%

## Topline Results

	Total	GOP	Ind	Dem
Race relations	*%	*%	*%	1%
Antitrust and breaking up large corporations	*%	*%	*%	1%
Something else (Please specify)	4%	3%	6%	3%
Unsure	1%	1%	2%	1%

Q5 *Of the following policies, which do you think should be the top two priorities for the Trump Administration? Select up to two policies. [RANDOMIZE ORDER 1-8] [CHOOSE MULTIPLE, UP TO 2]*

Cutting taxes and regulations	38%	41%	36%	36%
Deportation and border control	31%	46%	26%	16%
Renegotiating trade with other countries	25%	22%	27%	26%
Reducing the size of the federal government	17%	26%	18%	6%
Maximizing American energy production	16%	19%	17%	12%
Setting an America First foreign policy	14%	20%	11%	8%
Rolling back DEI initiatives in the government	8%	8%	7%	9%
Pursuing antitrust lawsuits against technology companies	6%	3%	4%	10%
None of these	18%	4%	21%	33%

Q6 *Please indicate how often you use each of the following websites, apps, products or services. [DISPLAY AS GRID] [RANDOMIZE ROWS] [5 PER PAGE] [RANDOMIZE SCALE 1-6, 6-1]*

	WEEKLY OR MORE	LESS OFTEN	Multiple times a day	Daily	Weekly	Monthly	Rarely	Never	Unsure
<b>Google</b>	92%	7%	51%	32%	10%	2%	3%	2%	*%
<b>Facebook</b>	79%	20%	37%	29%	13%	3%	5%	11%	1%
<b>Gmail</b>	78%	21%	38%	31%	9%	3%	8%	10%	1%
<b>YouTube</b>	78%	21%	32%	24%	22%	6%	9%	6%	1%
<b>Amazon</b>	60%	39%	11%	15%	35%	25%	9%	6%	1%
<b>Android</b>	54%	44%	35%	16%	3%	1%	5%	38%	2%
<b>Instagram</b>	51%	48%	19%	17%	14%	4%	10%	34%	2%
<b>iPhone</b>	49%	50%	36%	12%	2%	1%	3%	46%	1%
<b>X, formerly known as Twitter</b>	31%	68%	10%	10%	11%	5%	9%	55%	1%
<b>WhatsApp</b>	19%	80%	6%	6%	7%	5%	12%	63%	1%

## Topline Results

April 4 - 7, 2025

		Total	GOP	Ind	Dem
Q7	<i>Major American tech companies provide a host of products for consumer use, such as Google Search, Amazon, WhatsApp, Facebook, X (formerly Twitter), YouTube, Gmail, Instagram, iPhone and Android. In general, how useful do you find such products? [RANDOMIZE SCALE 1-5, 5-1]</i>				
	EXTREMELY/VERY USEFUL	74%	74%	69%	78%
	NOT AT ALL/NOT THAT USEFUL	3%	3%	3%	3%
	Extremely useful	37%	38%	33%	40%
	Very useful	37%	36%	36%	38%
	Somewhat useful	21%	21%	27%	17%
	Not that useful	2%	2%	2%	2%
	Not at all useful	1%	1%	*%	1%
	Unsure	2%	2%	2%	2%
Q8	<i>What do you think should be the most important priority for the government when it comes to the tech industry? [OPEN END]</i>				
	Consumer protection, safety, or privacy	27%	28%	25%	26%
	A.I. concerns	14%	14%	14%	13%
	Staying ahead / innovating / investing more in tech	14%	15%	15%	11%
	Regulations generally	11%	9%	10%	14%
	Price / inflation concerns	6%	6%	5%	6%
	Curb misinformation, scams, bias, or censorship	5%	5%	4%	5%
	Antitrust / breaking up tech	4%	2%	5%	7%
	Domestic manufacturing / America first	4%	5%	2%	3%
	Deregulate or do not over-regulate	3%	3%	4%	1%
	Nothing / It's good as it is	4%	5%	4%	3%
	Other	10%	8%	9%	13%
	Unsure	8%	9%	8%	7%
Q9	<i>How concerned are you about foreign countries such as China surpassing the U.S. in artificial intelligence and tech innovation? [RANDOMIZE SCALE 1-4, 4-1]</i>				
	VERY/SOMEWHAT CONCERNED	72%	79%	67%	67%
	NOT THAT/NOT AT ALL CONCERNED	24%	18%	27%	29%
	Very concerned	34%	37%	29%	33%
	Somewhat concerned	38%	42%	38%	34%
	Not that concerned	18%	14%	19%	21%
	Not at all concerned	7%	4%	8%	8%
	Unsure	4%	3%	6%	3%

## Topline Results

		Total	GOP	Ind	Dem
Q10	<i>How much, if anything, have you heard about pending government antitrust cases against companies like Apple, Google, and Amazon? [RANDOMIZE SCALE 1-4, 4-1]</i>				
	A LOT/SOME	33%	31%	30%	38%
	NOT THAT MUCH/NOTHING AT ALL	62%	65%	65%	57%
	A lot	8%	7%	6%	10%
	Some	26%	24%	24%	28%
	Not that much	36%	40%	37%	32%
	Nothing at all	26%	25%	28%	25%
	Unsure	5%	4%	5%	5%
Q11	<i>Antitrust regulations and lawsuits from the federal government seek to break up large businesses or prevent mergers. In general, do you support or oppose the federal government breaking up large businesses or preventing mergers through antitrust regulations and lawsuits? [RANDOMIZE SCALE 1-4, 4-1]</i>				
	STRONGLY/SOMEWHAT SUPPORT	51%	51%	49%	53%
	STRONGLY/SOMEWHAT OPPOSE	28%	30%	27%	26%
	Strongly support	17%	17%	16%	19%
	Somewhat support	34%	34%	33%	34%
	Somewhat oppose	21%	24%	20%	18%
	Strongly oppose	7%	6%	7%	8%
	Unsure	21%	19%	24%	21%
Q12	<i>Which of the following approaches do you think is best for American consumers? [RANDOMIZE 1-2]</i>				
	Allowing major American tech companies to grow and provide improved products and services	54%	76%	48%	35%
	Continuing the Biden administration's antitrust efforts seeking to break up major American tech companies	25%	9%	23%	44%
	Unsure	20%	15%	29%	21%
Q13	<i>In general, the United States is often seen as friendlier than European countries to major tech companies, as European countries tend to be more aggressive with antitrust efforts to break up companies or enact heavy regulations. Which of the following approaches should the United States pursue? [RANDOMIZE 1-2]</i>				
	Do not follow Europe's approach	40%	53%	36%	27%
	Pursue European-style aggressive antitrust efforts	30%	17%	30%	43%
	Unsure	31%	30%	34%	30%

## Topline Results

		Total	GOP	Ind	Dem
Q14	<i>Do you think breaking up American tech companies makes it harder to compete with foreign countries like China?</i> [RANDOMIZE SCALE 1-4, 4-1]				
	DEFINITELY/PROBABLY YES	52%	58%	52%	46%
	DEFINITELY/PROBABLY NO	28%	26%	26%	32%
	Definitely yes	16%	20%	15%	12%
	Probably yes	37%	38%	37%	34%
	Probably no	19%	18%	18%	21%
	Definitely no	9%	8%	8%	11%
	Unsure	20%	16%	22%	22%
Q15	<i>Some people say antitrust actions that could break up companies like Google, Amazon, and Meta could negatively impact the quality of products and services people rely on. Others say it won't make a difference or even improve them. Which comes closer to your view?</i> [RANDOMIZE SCALE 1-3, 3-1]				
	Government antitrust lawsuits will make products and services worse	25%	31%	25%	19%
	Government antitrust lawsuits won't change the quality of products	32%	30%	29%	36%
	Government antitrust lawsuits will make products and services better	19%	16%	16%	24%
	Unsure	24%	23%	29%	21%
TEXT: <i>Next, you will see some statements about efforts to break up major American technology companies. Please indicate whether you agree or disagree with each of the following statements.</i> [Randomize Messages]					
Q16	<i>We should not break up American technology companies because it will put them at a disadvantage when competing with foreign tech companies, particularly Chinese rivals.</i> [RANDOMIZE SCALE 1-4, 4-1]				
	STRONGLY/SOMEWHAT AGREE	62%	72%	57%	55%
	STRONGLY/SOMEWHAT DISAGREE	25%	17%	26%	33%
	Strongly agree	27%	32%	24%	23%
	Somewhat agree	36%	41%	34%	32%
	Somewhat disagree	15%	12%	15%	20%
	Strongly disagree	9%	5%	11%	13%
	Unsure	13%	11%	17%	13%

## Topline Results

April 4 - 7, 2025

		Total	GOP	Ind	Dem
Q17	<i>We should not break up American tech companies because it could raise costs for consumers on key services they use every day like email or social media, because companies currently use economies of scale to offer many services for free.</i> [RANDOMIZE SCALE 1-4, 4-1]				
	STRONGLY/SOMEWHAT AGREE	63%	71%	59%	57%
	STRONGLY/SOMEWHAT DISAGREE	23%	18%	25%	29%
	Strongly agree	27%	31%	26%	24%
	Somewhat agree	36%	40%	33%	33%
	Somewhat disagree	16%	13%	15%	19%
	Strongly disagree	8%	4%	10%	10%
	Unsure	14%	12%	16%	14%
Q18	<i>We should not break up major American tech companies because it could result in Americans having to pay for services that are currently free, such as Gmail, WhatsApp, and many AI tools if tech companies are forced to sell off certain parts of their businesses.</i> [RANDOMIZE SCALE 1-4, 4-1]				
	STRONGLY/SOMEWHAT AGREE	63%	70%	59%	57%
	STRONGLY/SOMEWHAT DISAGREE	25%	20%	27%	29%
	Strongly agree	28%	32%	28%	24%
	Somewhat agree	35%	39%	31%	33%
	Somewhat disagree	16%	13%	18%	18%
	Strongly disagree	9%	7%	10%	11%
	Unsure	12%	10%	14%	14%
Q19	<i>We should not break up major American tech companies because it would make our own business environment more like Europe's, meaning we will miss out on the important benefits of being a hub of entrepreneurship and innovation.</i> [RANDOMIZE SCALE 1-4, 4-1]				
	STRONGLY/SOMEWHAT AGREE	59%	69%	53%	52%
	STRONGLY/SOMEWHAT DISAGREE	26%	17%	27%	34%
	Strongly agree	23%	28%	23%	18%
	Somewhat agree	36%	42%	30%	34%
	Somewhat disagree	16%	11%	16%	21%
	Strongly disagree	10%	6%	12%	12%
	Unsure	15%	13%	20%	15%

## Topline Results

		Total	GOP	Ind	Dem
Q20	<i>We should not break up major tech companies because it will make many working Americans less well-off, given that almost 10 million people currently work in the tech sector. [RANDOMIZE SCALE 1-4, 4-1]</i>				
	STRONGLY/SOMEWHAT AGREE	57%	64%	51%	53%
	STRONGLY/SOMEWHAT DISAGREE	28%	23%	31%	33%
	Strongly agree	23%	26%	20%	22%
	Somewhat agree	34%	38%	31%	31%
	Somewhat disagree	18%	16%	18%	20%
	Strongly disagree	10%	7%	13%	12%
	Unsure	15%	13%	18%	14%
Q21	<i>Punishing major American tech companies puts us at a competitive disadvantage while adversaries such as China invest heavily in the future of tech in their country. [RANDOMIZE SCALE 1-4, 4-1]</i>				
	STRONGLY/SOMEWHAT AGREE	65%	76%	61%	57%
	STRONGLY/SOMEWHAT DISAGREE	22%	15%	22%	31%
	Strongly agree	28%	35%	26%	23%
	Somewhat agree	37%	41%	35%	34%
	Somewhat disagree	15%	11%	13%	20%
	Strongly disagree	7%	4%	8%	10%
	Unsure	12%	9%	17%	12%
Q22	<i>Breaking up major American tech companies makes the U.S. less secure because it creates an opening in the market for Chinese companies that may steal the personal data of Americans. [RANDOMIZE SCALE 1-4, 4-1]</i>				
	STRONGLY/SOMEWHAT AGREE	60%	71%	54%	51%
	STRONGLY/SOMEWHAT DISAGREE	26%	18%	28%	33%
	Strongly agree	26%	33%	19%	22%
	Somewhat agree	34%	38%	34%	29%
	Somewhat disagree	15%	12%	16%	19%
	Strongly disagree	11%	7%	12%	14%
	Unsure	14%	11%	18%	16%
Q23	<i>We should not break up major American tech companies because major companies are able to spend more on research and development, while breaking them up could slow the rate of innovation and invention at a critical time. [RANDOMIZE SCALE 1-4, 4-1]</i>				
	STRONGLY/SOMEWHAT AGREE	63%	72%	57%	57%
	STRONGLY/SOMEWHAT DISAGREE	23%	17%	26%	28%
	Strongly agree	26%	31%	24%	21%
	Somewhat agree	37%	41%	33%	36%
	Somewhat disagree	15%	12%	17%	17%
	Strongly disagree	8%	5%	8%	11%
	Unsure	14%	11%	17%	15%



## Topline Results

		Total	GOP	Ind	Dem
Q24	<i>From securing the border to controlling inflation, there are more important priorities for the Trump administration to focus on than continuing to try to break up major American tech companies like Apple, Google, and Amazon. [RANDOMIZE SCALE 1-4, 4-1]</i>				
	STRONGLY/SOMEWHAT AGREE	72%	77%	70%	67%
	STRONGLY/SOMEWHAT DISAGREE	19%	16%	17%	22%
	Strongly agree	38%	42%	36%	35%
	Somewhat agree	34%	35%	34%	32%
	Somewhat disagree	11%	10%	10%	13%
	Strongly disagree	8%	6%	7%	9%
	Unsure	10%	7%	13%	10%
Q25	<i>Would you be more or less likely to vote for a candidate who supports breaking up major American technology companies? [RANDOMIZE SCALE 1-4, 4-1]</i>				
	MUCH/SOMEWHAT MORE LIKELY	28%	22%	23%	38%
	MUCH/SOMEWHAT LESS LIKELY	43%	52%	41%	35%
	Much more likely	10%	9%	7%	14%
	Somewhat more likely	18%	13%	16%	24%
	Somewhat less likely	25%	31%	21%	20%
	Much less likely	19%	21%	20%	16%
	Unsure	29%	25%	36%	27%
Q26	<i>Please indicate if you agree or disagree with the following: In the past the U.S. government inappropriately pressured American tech companies to censor certain content shared or written by American users. [RANDOMIZE SCALE 1-4, 4-1]</i>				
	STRONGLY/SOMEWHAT AGREE	53%	62%	48%	46%
	STRONGLY/SOMEWHAT DISAGREE	24%	18%	26%	30%
	Strongly agree	24%	31%	26%	16%
	Somewhat agree	28%	31%	23%	29%
	Somewhat disagree	15%	12%	14%	18%
	Strongly disagree	10%	6%	12%	12%
	Unsure	23%	20%	26%	24%
Q27	<i>Please indicate if you agree or disagree with the following: The American tech industry is friendlier toward free speech today than it was five years ago. [RANDOMIZE SCALE 1-4, 4-1]</i>				
	STRONGLY/SOMEWHAT AGREE	51%	59%	44%	47%
	STRONGLY/SOMEWHAT DISAGREE	33%	27%	34%	38%
	Strongly agree	19%	24%	14%	16%
	Somewhat agree	32%	35%	30%	31%
	Somewhat disagree	19%	19%	19%	19%
	Strongly disagree	14%	8%	15%	19%
	Unsure	17%	14%	22%	15%

Q\_DEM1 Which range of years includes the year you were born?

1903–1927	-
1928–1945	4%
1946–1964	34%
1965–1980	28%
1981–1996	25%
1997–2012	9%

Q\_DEM2 Did you vote in the November 2024 presidential election? [RANDOMIZE 1-2]

Yes, I voted	92%
No, I did not vote	8%
Unsure	*%

Q\_DEM3 [IF VOTED IN 2024 PRESIDENTIAL ELECTION (Q2024Vote=1), ASK] For which candidate did you vote in the 2024 presidential election?

	(n=1834)
Donald Trump	50%
Kamala Harris	47%
Someone else	2%

Q\_DEM4 Do you consider yourself a...? [RANDOMIZE 1-2]

Republican	39%
Democrat	35%
Independent	23%
Member of another party	1%
Unsure	2%

Q\_DEM4B [IF Q\_DEM4 = 1. Republican, ASK] Would you say you are...? [RANDOMIZE 1-2]

	(n=754)
Firmly a Republican	76%
Not firmly a Republican	24%

Q\_DEM4C [IF Q\_DEM4 = 2. Democrat, ASK] Would you say you are...? [RANDOMIZE 1-2]

	(n=728)
Firmly a Democrat	77%
Not firmly a Democrat	23%

Q\_DEM4D [IF Q\_DEM4=3-5. Independent, Member of another party, or Unsure, ASK] *Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?* [RANDOMIZE 1-2]

	(n=538)
Democrats	32%
Republicans	27%
Both equally often	30%
Unsure	11%

**[QPartyConsolidated] Q\_DEM4 and Q\_DEM4D**

Total Republican + Republican-leaning Independents	46%
Total Democratic + Democratic-leaning Independents	43%
Total Independent	11%

Q\_DEM5 *How would you describe the area in which you live?* [RANDOMIZE SCALE 1-4, 4-1]

City	27%
Suburb near a city	47%
Small town not near a city	10%
Rural or country area	15%

Q\_DEM6 *Which range includes your total annual household income from all sources, before taxes?*

Less than \$30,000 per year	21%
\$30,000 to \$49,999 per year	17%
\$50,000 to \$74,999 per year	17%
\$75,000 to \$99,999 per year	12%
\$100,000 to \$124,999 per year	8%
\$125,000 to \$149,999 per year	10%
\$150,000 to \$199,999 per year	8%
\$200,000 to \$249,999 per year	3%
\$250,000 or more per year	4%
Prefer not to say	1%

Q\_DEM7 *What is your current marital status?*

Single, never married	30%
Married	45%
Separated	2%
Divorced	14%
Widowed	8%
Prefer not to say	*%

Q\_DEM8 *Are you the parent or guardian of one or more children under the age of 18?*  
[RANDOMIZE 1-2]

No	72%
Yes	28%
Prefer not to say	*%

Q\_SCREEN1 *Are you at least 18 years old and registered to vote?*

Yes		100%
No	TERMINATE	-
Unsure	TERMINATE	-

Q\_SCREEN2 *Do you or does anyone in your household work in any of the following industries?*  
[SELECT MULTIPLE] [RANDOMIZE 1-7]

Healthcare or the pharmaceutical industry		9%
Food service or the restaurant industry		6%
Sales		4%
Technology		3%
Journalism or the media	TERMINATE	-
Market research	TERMINATE	-
Public relations	TERMINATE	-
None of these		80%

Q\_SCREEN3 *Do you describe yourself as a man, a woman, or in some other way?*  
[RANDOMIZE 1-2]

Woman	53%
Man	46%
In some other way	*%

Q\_SCREEN4 *What is your race or ethnicity?* [SELECT MULTIPLE] [RANDOMIZE 1-6]

White	76%
Black or African American	13%
Hispanic or Latino	11%
Asian	5%
Native American or Alaska Native	2%
Native Hawaiian or Other Pacific Islander	*%
Other race or ethnicity	*%

Q\_SCREEN5 *What is the highest level of education you have completed?*

High school or less	29%
Some college	21%
Associate degree	9%
Bachelor's degree	25%
Graduate degree	15%
Prefer not to say	1%

Q\_SCREEN6 *What is your age?* [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]

18 - 34	20%
35 - 49	23%
50 - 64	28%
65+	29%

Q\_SCREEN7 *In what state do you live?* [DROPDOWN MENU WITH 50 STATES]

States in the South	39%
States in the West	23%
States in the Midwest	22%
States in the Northeast	17%

## About This Study

This survey was fielded online from April 4-7, 2025 in English among a sample of N=2,020 voters in the Likely Electorate (LE) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to reflect modeled turnout and demographic characteristics of the population of voters in the 2024 likely electorate based on a probabilistic model derived from the L2 voter file and the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement. Weighting dimensions included gender, age, race/ethnicity, education, region, party, and voting history.

Data quality measures included the use of trap questions to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 2.5 percentage points.