



+



National AI Attitudes Survey

Project: 2506002

N Size: 2065 Registered Voters

Margin of Error \pm 2%

June 03-04, 2025

Key Findings

Most voters use AI and believe that AI tools will have a positive impact on their lives.

- 55% of voters feel confident interacting with AI tools, and 36% use AI tools at least a few times per week. (TN3, TN5)
- 58% of voters are optimistic that AI tools will have a positive impact on their lives. Republicans were the most optimistic group (63%), followed by Democrats (55%) and Independents (54%). (TN4)

Americans believe that the U.S. is beating China in the AI race, but most are concerned that China could overtake the U.S.

- By a nearly 2-1 margin (47% to 26%), voters believe that the U.S. is currently ahead of China in the race for AI. 56% of Republicans and 45% of Democrats believe the U.S. is leading, but just 35% of Independents agree. (TN6)
- 70% of voters are concerned that China could win the AI race, a view consistent across party lines. (TN7)
- 67% of voters are concerned that a fragmented patchwork of state AI development laws would make it more difficult for the U.S. to beat China in AI, with Republicans slightly more concerned (72%) than Democrats (65%) or Independents (61%). (TN10)

Most Americans want national AI development standards, not a patchwork of state AI laws. *Results are consistent within the margin of error across party lines unless otherwise noted.*

- After learning about AI development laws, 76% prefer a single, national development policy for AI, while 24% want states mandating their own. 73% think a national policy is more likely to create new AI-related jobs, and 70% believe it will still leave room for states to address concerns specific to their residents. (TN15, TN12, TN11_5)
- 69% of voters, including 72% of Republicans, 69% of Democrats and 64% of Independents agree that state and local governments do not have the capacity or technical knowledge to identify security vulnerabilities that could be created by state regulation of AI development. (TN14)
- 69% of voters agree that having a patchwork of state AI development laws would entrench big AI developers and make it harder for small AI companies to compete. (TN11_3)

This poll, sponsored by TechNet, was conducted by Morning Consult between June 3 – 4, 2025, among a sample of 2065 registered voters. The interviews were conducted online and were weighted to approximate a target sample of registered voters based on gender, age, education, race/ethnicity, region, 2024 presidential vote, marital status, home ownership, and gender by child status. Results from the full survey have a margin of error of plus or minus 2 percentage points.

National Tracking Poll

Project: 2506002

N Size: 2065 Registered Voters

Margin of Error: $\pm 2\%$

June 03-04, 2025

Topline Report

Question	Response	Frequency	Percentage
TN1	<i>Now generally speaking, would you say that things in the country are going in the right direction, or have they gotten off on the wrong track?</i>		
	Right direction	869	42%
	Wrong track	1196	58%
TN2	<i>Based on what you know, do you approve or disapprove of the job Donald Trump is doing as President?</i>		
	Strongly approve	549	27%
	Somewhat approve	405	20%
	Somewhat disapprove	194	9%
	Strongly disapprove	853	41%
	Don't know/no opinion	64	3%
TN3	<i>How confident do you feel interacting with artificial intelligence or AI tools like ChatGPT, Google Gemini, Claude, etc.?</i>		
	Very confident	422	20%
	Somewhat confident	715	35%
	Not that confident	385	19%
	Not confident at all	422	20%
	I'm not sure	120	6%
TN4	<i>Regardless of how confident you are with artificial intelligence or AI tools, how optimistic are you that AI tools will have a positive impact on your life in the future?</i>		
	Very optimistic	374	18%
	Somewhat optimistic	828	40%
	Not very optimistic	394	19%
	Not at all optimistic	303	15%
	Don't know/no opinion	166	8%
TN5	<i>How often do you use AI tools?</i>		
	Daily	305	15%
	A couple of times a week	431	21%
	A couple of times a month	240	12%
	Rarely	466	23%
	Not at all	510	25%
	Unsure	113	5%

Question	Response	Frequency	Percentage
TN6	<i>Based on what you know, who would you say is leading the race in the development and implementation of artificial intelligence?</i>		
	United States of America	967	47%
	China	538	26%
	Russia	11	1%
	India	12	1%
	Europe	13	1%
	Somewhere else, please specify	19	1%
	Unsure	506	24%
TN7	<i>How concerning is it, if at all, that adversaries of the United States, like China, could be winning the race on artificial intelligence?</i>		
	Very concerning	777	38%
	Somewhat concerning	661	32%
	Not too concerning	280	14%
	Not at all concerning	111	5%
	Don't know/no opinion	236	11%
TN8	<i>Please indicate if you agree or disagree with the following statement. — Having a single, national standard for AI model development is important so that America can set standards for the rest of the world.</i>		
	Strongly agree	527	26%
	Somewhat agree	765	37%
	Somewhat disagree	205	10%
	Strongly disagree	120	6%
	Don't know/no opinion	448	22%
TN9	<i>Which of the following would you prefer, even if neither is exactly right?</i>		
	A single national development policy around artificial intelligence	1473	71%
	50 individual states mandating their own development policies around artificial intelligence	592	29%
TN10	<i>As you may know, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. How concerned are you, if at all, that this fragmented system of AI laws will make it more difficult for the U.S. to beat adversaries like China in AI development?</i>		
	Very concerned	581	28%
	Somewhat concerned	804	39%
	Not too concerned	269	13%
	Not at all concerned	119	6%
	Don't know/no opinion	293	14%

Question	Response	Frequency	Percentage
TN11_1	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Having a single, national standard for AI development is important so that AI startups and entrepreneurs have a chance to compete against bigger AI companies</i>		
	Strongly agree	685	33%
	Somewhat agree	716	35%
	Somewhat disagree	181	9%
	Strongly disagree	93	5%
	Don't know/no opinion	389	19%
TN11_2	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Making it easy for startups and small businesses to innovate and develop their own AI models is important to help the U.S. avoid being overtaken by China</i>		
	Strongly agree	584	28%
	Somewhat agree	699	34%
	Somewhat disagree	207	10%
	Strongly disagree	103	5%
	Don't know/no opinion	472	23%
TN11_3	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Keeping up with 50 different, changing sets of state laws about AI development would make it harder for smaller companies to develop AI technology</i>		
	Strongly agree	729	35%
	Somewhat agree	692	34%
	Somewhat disagree	186	9%
	Strongly disagree	97	5%
	Don't know/no opinion	361	17%
TN11_4	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Individual states should not be able to control the development of AI products for the rest of the country</i>		
	Strongly agree	660	32%
	Somewhat agree	648	31%
	Somewhat disagree	244	12%
	Strongly disagree	130	6%
	Don't know/no opinion	383	19%

Question	Response	Frequency	Percentage
TN11_5	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — National standards for AI development will be crucial for compliance across state lines and can still allow states to address concerns related to their own residents</i>		
	Strongly agree	709	34%
	Somewhat agree	739	36%
	Somewhat disagree	148	7%
	Strongly disagree	92	4%
	Don't know/no opinion	377	18%
TN12	<i>Based on what you know, which approach is more likely to create new American jobs in the field of artificial intelligence and advanced technology?</i>		
	A single nationwide set of rules for AI companies	1510	73%
	Fifty different sets of rules written by individual states	555	27%
TN13	<i>Some say that U.S. startups, which are at the forefront of most technological advancement, will find it harder to succeed if the laws and regulations around artificial intelligence are fractured among all fifty states. For many startups, the costs and burdens of keeping up with conflicting laws in different states will result in fewer jobs and less innovation. Others say that federal regulation is too slow, and states should be empowered to lead the way. Based on what you know, how concerned are you, if at all, that startups will struggle to succeed with individual states writing conflicting laws around the development of artificial intelligence?</i>		
	Very concerned	541	26%
	Somewhat concerned	853	41%
	Not too concerned	257	12%
	Not at all concerned	104	5%
	Don't know/no opinion	310	15%
TN14	<i>Please indicate if you agree or disagree with the following statement. State and local authorities may not have the knowledge and capacity to identify security vulnerabilities and should not set national security standards when it comes to artificial intelligence.</i>		
	Strongly agree	654	32%
	Somewhat agree	765	37%
	Somewhat disagree	184	9%
	Strongly disagree	84	4%
	Don't know/no opinion	379	18%

TN15	<i>Sometimes, people change their mind over the course of a survey. After learning more, which of the following would you prefer, even if neither is exactly right?</i>		
	A single national development policy around artificial intelligence	1561	76%
	50 individual states mandating their own development policies around artificial intelligence	504	24%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	2065	100%
xdemGender	Gender: Male	993	48%
	Gender: Female	1068	52%
	N	2061	
age	Age: 18-34	540	26%
	Age: 35-44	321	16%
	Age: 45-64	684	33%
	Age: 65+	520	25%
	N	2065	
demAgeGeneration	GenZers: 1997-2012	311	15%
	Millennials: 1981-1996	550	27%
	GenXers: 1965-1980	531	26%
	Baby Boomers: 1946-1964	601	29%
	N	1993	
xpid3	PID: Dem (no lean)	757	37%
	PID: Ind (no lean)	489	24%
	PID: Rep (no lean)	819	40%
	N	2065	
xpidGender	PID/Gender: Dem Men	333	16%
	PID/Gender: Dem Women	421	20%
	PID/Gender: Ind Men	237	11%
	PID/Gender: Ind Women	251	12%
	PID/Gender: Rep Men	423	20%
	PID/Gender: Rep Women	396	19%
	N	2061	
xdemIdeo3	Ideo: Liberal (1-3)	641	31%
	Ideo: Moderate (4)	590	29%
	Ideo: Conservative (5-7)	739	36%
	N	1970	
xeduc3	Educ: < College	1282	62%
	Educ: Bachelors degree	482	23%
	Educ: Post-grad	300	15%
	N	2065	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	869	42%
	Income: 50k-100k	714	35%
	Income: 100k+	482	23%
	N	2065	
xdemWhite	Ethnicity: White	1550	75%
xdemHispBin	Ethnicity: Hispanic	250	12%
demBlackBin	Ethnicity: Black	259	13%
demRaceOther	Ethnicity: Other	256	12%
xdemReligion	All Christian	1105	54%
	All Non-Christian	150	7%
	Atheist	110	5%
	Agnostic/Nothing in particular	408	20%
	Something Else	291	14%
	N	2065	
xdemReligOther	Religious Non-Protestant/Catholic	172	8%
xdemEvang	Evangelical	591	29%
	Non-Evangelical	751	36%
	N	1342	
xdemUsr	Community: Urban	595	29%
	Community: Suburban	1012	49%
	Community: Rural	459	22%
	N	2065	
xdemEmploy	Employ: Private Sector	749	36%
	Employ: Government	122	6%
	Employ: Self-Employed	165	8%
	Employ: Homemaker	102	5%
	Employ: Student	70	3%
	Employ: Retired	571	28%
	Employ: Unemployed	180	9%
	Employ: Other	106	5%
	N	2065	
xdemMilHH1	Military HH: Yes	307	15%
	Military HH: No	1758	85%
	N	2065	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote24O	2024 Vote: Kamala Harris	897	43%
	2024 Vote: Donald Trump	926	45%
	2024 Vote: Other	35	2%
	2024 Vote: Didn't Vote	206	10%
	N	2065	
xsubVote22O	2022 House Vote: Democrat	766	37%
	2022 House Vote: Republican	745	36%
	2022 House Vote: Someone else	39	2%
	2022 House Vote: Didnt Vote	515	25%
	N	2065	
xreg4	4-Region: Northeast	371	18%
	4-Region: Midwest	449	22%
	4-Region: South	781	38%
	4-Region: West	464	22%
	N	2065	
TNxdem1	Country in Right Direction	869	42%
	Country on Wrong Track	1196	58%
	N	2065	
TNxdem2	Trump Approve	954	46%
	Trump Disapprove	1047	51%
	N	2001	
TNxdem3	AI Confident	1137	55%
	AI not Confident	808	39%
	N	1945	
TNxdem4	AI Optimistic	1202	58%
	AI Pessimistic	697	34%
	N	1899	
TNxdem5	Daily AI User	305	15%
	AI Non User	510	25%
	N	815	
TNxdem6	Weekly or More AI User	736	36%
TNxdem7	Monthly or More AI User	976	47%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

