

National Tracking Poll

N Size: 1978 Registered Voters
Margin of Error: $\pm$ 2%
November 22-24, 2025

Key findings

The vast majority of Americans want a single national AI development policy.

- 75% of voters want a single national AI development policy [TN16].

An overwhelming majority of voters are concerned that other countries are moving faster than the U.S. on AI threatening our long-term global security.

- 69% of voters are concerned that other countries are moving faster on AI, potentially threatening America's long-term global security and 69% would be concerned if adversaries like China were winning the race on AI. [TN8, TN7].

The vast majority of Americans agree that state and local authorities should not set security standards when it comes to AI.

- 68% of voters believe state and local authorities may not have the knowledge and capacity to identify security vulnerabilities and should not set security standards when it comes to artificial intelligence. [TN15]

Americans want Congress to lead on AI policy

- By a margin 32% Americans prefer Congress make decisions on AI policy vs the president or someone else.
 - 49% prefer Congress to make decisions on AI policy, 17% prefer the president and 14% prefer someone else. [TN17]

Americans believe that a single, national standard will help start-ups and small businesses.

- 69% of voters believe that having a single, national standard for AI development is important so that AI start-ups and entrepreneurs can compete against bigger companies. [TN12]

Many Americans are regularly using AI tools and the majority are optimistic about their impact.

- 55% of Americans are optimistic that AI tools will have a positive impact on their lives and almost half (48%) use AI at least a couple of times a month. [TN4, TN5]

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Project: 2511180

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Topline Report

Question	Response	Frequency	Percentage
TN1	<i>Now generally speaking, would you say that things in the country are going in the right direction, or have they gotten off on the wrong track?</i>		
	Right direction	794	40%
	Wrong track	1184	60%
TN2	<i>Based on what you know, do you approve or disapprove of the job Donald Trump is doing as President?</i>		
	Strongly approve	527	27%
	Somewhat approve	339	17%
	Somewhat disapprove	176	9%
	Strongly disapprove	865	44%
	Don't know/no opinion	72	4%
TN3	<i>How confident do you feel interacting with artificial intelligence or AI tools like ChatGPT, Google Gemini, Claude etc.?</i>		
	Very confident	317	16%
	Somewhat confident	718	36%
	Not that confident	359	18%
	Not confident at all	437	22%
	I'm not sure	147	7%
TN4	<i>Regardless of how confident you are with artificial intelligence or AI tools, how optimistic are you that AI tools will have a positive impact on your life in the future?</i>		
	Very optimistic	318	16%
	Somewhat optimistic	766	39%
	Not very optimistic	374	19%
	Not at all optimistic	360	18%
	Don't know/no opinion	160	8%
TN5	<i>How often do you use AI tools?</i>		
	Daily	325	16%
	A couple of times a week	393	20%
	A couple of times a month	244	12%
	Rarely	405	20%
	Not at all	501	25%
	Unsure	109	6%

Question	Response	Frequency	Percentage
TN6	<i>Based on what you know, who would you say is leading the race in the development and implementation of artificial intelligence?</i>		
	United States of America	947	48%
	China	500	25%
	Russia	5	0%
	India	7	0%
	Europe	12	1%
	Somewhere else, please specify	9	0%
	Unsure	497	25%
TN7	<i>How concerning is it, if at all, that adversaries of the United States, like China, could be winning the race on artificial intelligence?</i>		
	Very concerning	654	33%
	Somewhat concerning	706	36%
	Not too concerning	283	14%
	Not at all concerning	108	5%
	Don't know/no opinion	227	11%
TN8	<i>Please indicate if you agree or disagree with the following statement. Having a single, national standard for AI model development is important so that American companies have clear rules to guide their work and keep the U.S. globally competitive.</i>		
	Strongly agree	633	32%
	Somewhat agree	724	37%
	Somewhat disagree	153	8%
	Strongly disagree	93	5%
	Don't know/no opinion	375	19%
TN9	<i>How concerned are you, if at all, that other countries are moving faster than the United States in artificial intelligence, potentially threatening America's long term security and global leadership?</i>		
	Very concerned	601	30%
	Somewhat concerned	763	39%
	Not too concerned	279	14%
	Not at all concerned	106	5%
	Don't know/no opinion	229	12%
TN10	<i>Which of the following would you prefer, even if neither is exactly right?</i>		
	A single national development policy around artificial intelligence	1398	71%
	50 individual states mandating their own development policies around artificial intelligence	580	29%

Question	Response	Frequency	Percentage
TN11	<i>As you may know, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. How concerned are you, if at all, that this fragmented system of AI laws will make it more difficult for the U.S. to beat adversaries like China in AI development?</i>		
	Very concerned	522	26%
	Somewhat concerned	810	41%
	Not too concerned	264	13%
	Not at all concerned	107	5%
	Don't know/no opinion	276	14%
TN12_1	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Having a single, national standard for AI development is important so that AI startups and entrepreneurs have a chance to compete against bigger AI companies</i>		
	Strongly agree	658	33%
	Somewhat agree	711	36%
	Somewhat disagree	176	9%
	Strongly disagree	91	5%
	Don't know/no opinion	342	17%
TN12_2	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Making it easy for startups and small businesses to innovate and develop their own AI models is important to help the U.S. avoid being overtaken by China</i>		
	Strongly agree	517	26%
	Somewhat agree	716	36%
	Somewhat disagree	203	10%
	Strongly disagree	97	5%
	Don't know/no opinion	444	22%
TN12_3	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Keeping up with 50 different, changing sets of state laws about AI development would make it harder for smaller companies to develop AI technology</i>		
	Strongly agree	685	35%
	Somewhat agree	608	31%
	Somewhat disagree	226	11%
	Strongly disagree	104	5%
	Don't know/no opinion	355	18%

Question	Response	Frequency	Percentage
TN12_4	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Individual states should not be able to control the development of AI products for the rest of the country (N=958)</i>		
	Strongly agree	306	32%
	Somewhat agree	307	32%
	Somewhat disagree	114	12%
	Strongly disagree	53	6%
	Don't know/no opinion	179	19%
TN12_5	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Large states like California or Texas should not be able to control the development of AI products for the rest of the country (N=1,020)</i>		
	Strongly agree	338	33%
	Somewhat agree	275	27%
	Somewhat disagree	136	13%
	Strongly disagree	102	10%
	Don't know/no opinion	170	17%
TN12_6	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — National standards for AI development will be crucial for compliance across state lines and can still allow states to address concerns related to their own residents</i>		
	Strongly agree	661	33%
	Somewhat agree	723	37%
	Somewhat disagree	184	9%
	Strongly disagree	77	4%
	Don't know/no opinion	333	17%
TN12_7	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Fragmented state regulations around AI would weaken America's ability to respond quickly and effectively to national security threats.</i>		
	Strongly agree	598	30%
	Somewhat agree	639	32%
	Somewhat disagree	242	12%
	Strongly disagree	117	6%
	Don't know/no opinion	382	19%

Question	Response	Frequency	Percentage
TN12_8	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — Fragmented state regulations around AI would weaken America’s ability to compete with foreign nations and undermine American global AI leadership.</i>		
	Strongly agree	522	26%
	Somewhat agree	706	36%
	Somewhat disagree	243	12%
	Strongly disagree	111	6%
	Don’t know/no opinion	397	20%
TN12_9	<i>As a reminder, so far this year there have been over 1,000 different bills focused on artificial intelligence considered at the state level. Please indicate if you agree or disagree with the following statements. — AI is improving quickly, we need a single national standard so that our adversaries are not able to exploit any security gaps as this technology is being more widely adopted.</i>		
	Strongly agree	737	37%
	Somewhat agree	682	34%
	Somewhat disagree	174	9%
	Strongly disagree	77	4%
	Don’t know/no opinion	308	16%
TN13	<i>Based on what you know, which approach is more likely to create new American jobs in the field of artificial intelligence and advanced technology?</i>		
	A single nationwide set of rules for AI companies	1452	73%
	Fifty different sets of rules written by individual states	526	27%
TN14	<i>Some say that U.S. startups, which are at the forefront of most technological advancement, will find it harder to succeed if the laws and regulations around artificial intelligence are fractured among all fifty states. For many startups, the costs and burdens of keeping up with conflicting laws in different states will result in fewer jobs and less innovation. Others say that federal regulation is too slow, and states should be empowered to lead the way. Based on what you know, how concerned are you, if at all, that startups will struggle to succeed with individual states writing conflicting laws around the development of artificial intelligence?</i>		
	Very concerned	510	26%
	Somewhat concerned	807	41%
	Not too concerned	307	16%
	Not at all concerned	77	4%
	Don’t know/no opinion	277	14%

Question	Response	Frequency	Percentage
TN15	<i>Please indicate if you agree or disagree with the following statement. State and local authorities may not have the knowledge and capacity to identify security vulnerabilities and should not set national security standards when it comes to artificial intelligence.</i>		
	Strongly agree	596	30%
	Somewhat agree	744	38%
	Somewhat disagree	195	10%
	Strongly disagree	91	5%
	Don't know/no opinion	353	18%
TN16	<i>Sometimes, people change their mind over the course of a survey. After learning more, which of the following would you prefer, even if neither is exactly right?</i>		
	A single national development policy around artificial intelligence	1480	75%
	50 individual states mandating their own development policies around artificial intelligence	498	25%
TN17	<i>After learning more about how policymakers can address AI laws and standards, and regardless of whether or not you prefer a single national policy or individual states mandating their own policies, should this decision around AI laws come from Congress or from the President? Or should it come from someone else?</i>		
	Congress	970	49%
	President	328	17%
	Someone else	273	14%
	Don't know/no opinion	406	21%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	1978	100%
xdemGender	Gender: Male	938	47%
	Gender: Female	1037	52%
	N	1975	
age	Age: 18-34	486	25%
	Age: 35-44	318	16%
	Age: 45-64	645	33%
	Age: 65+	530	27%
	N	1978	
demAgeGeneration	GenZers: 1997-2012	240	12%
	Millennials: 1981-1996	563	28%
	GenXers: 1965-1980	510	26%
	Baby Boomers: 1946-1964	618	31%
	N	1932	
xpid3	PID: Dem (no lean)	712	36%
	PID: Ind (no lean)	500	25%
	PID: Rep (no lean)	766	39%
	N	1978	
xpidGender	PID/Gender: Dem Men	316	16%
	PID/Gender: Dem Women	395	20%
	PID/Gender: Ind Men	255	13%
	PID/Gender: Ind Women	242	12%
	PID/Gender: Rep Men	367	19%
	PID/Gender: Rep Women	400	20%
	N	1975	
xeduc3	Educ: < College	1140	58%
	Educ: Bachelors degree	524	26%
	Educ: Post-grad	314	16%
	N	1978	
xdemInc3_us	Income: Under 50k	849	43%
	Income: 50k-100k	672	34%
	Income: 100k+	457	23%
	N	1978	
xdemWhite	Ethnicity: White	1473	74%
xdemHispBin	Ethnicity: Hispanic	229	12%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demBlackBin	Ethnicity: Black	272	14%
demRaceOther	Ethnicity: Other	233	12%
xdemUsr	Community: Urban	466	24%
	Community: Suburban	967	49%
	Community: Rural	545	28%
	N	1978	
xdemEmploy	Employ: Private Sector	663	33%
	Employ: Government	143	7%
	Employ: Self-Employed	166	8%
	Employ: Homemaker	87	4%
	Employ: Student	43	2%
	Employ: Retired	568	29%
	Employ: Unemployed	175	9%
	Employ: Other	133	7%
	N	1978	
xsubVote24O	2024 Vote: Kamala Harris	849	43%
	2024 Vote: Donald Trump	874	44%
	2024 Vote: Other	33	2%
	2024 Vote: Didn't Vote	222	11%
	N	1978	
xreg4	4-Region: Northeast	341	17%
	4-Region: Midwest	444	22%
	4-Region: South	742	38%
	4-Region: West	451	23%
	N	1978	
TNxdem1	Country in Right Direction	794	40%
TNxdem2	Country on Wrong Track	1184	60%
TNxdem3	Trump Approve	866	44%
TNxdem4	Trump Disapprove	1041	53%
TNxdem5	AI Confident	1035	52%
TNxdem6	AI not Confident	796	40%
TNxdem7	AI Optimistic	1083	55%
TNxdem8	AI not Optimistic	734	37%

TNxdem9	Daily AI User	325	16%
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Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

