

Voters' Use and Attitudes of Online Services

Survey 1

N Size: 4103 Registered Voters

Margin of Error: ± 2%

August 31 - September 03, 2026

Survey 2

N Size: 1999 Registered Voters

Margin of Error: ± 2%

September 10, 2026

Key Findings

The majority of U.S. consumers rely on online services to make their daily lives easier and more affordable.

- Two-in-three voters (66%) use three or more online services in a typical week, led by search, streaming, marketplaces, maps, and payments; and more than three-in-four (78%) are satisfied with the services they use. (S1: TN4, TN5, TN6 series)
- Three-in-five voters (61%) say that online services make their daily lives easier and more affordable. (S1: TN3)
- Seven-in-ten voters (70%) rely on these services to save money, time (71%), and stay protected from fraud. (72%) (S1: TN7_1, TN7_2, TN7_4)

Voters overwhelmingly prefer that Congress focus on cost-of-living issues rather than impose new regulations on existing online services.

- More than eight-in-ten voters (84%) say Congress should prioritize lowering everyday costs for families rather than pass new restrictions that could disrupt the online services people use every day. (S2: TN4)
- More than seven-in-ten (72%) believe Congress should not pass laws that risk disrupting the online services they use unless it is clear that those laws will lower prices and improve the consumer experience. (S2: TN8)

When presented with potential regulation that would restrict online services, a bipartisan majority of voters demonstrated concern around its impact on prices, safety, and convenience, among others.

- 80% of voters expressed concern that congressional efforts to restrict online products and services could result in higher prices. (S2: TN1_1)
- Weaker data privacy (82%) and increased risk of fraud and scams (80%) also highly worried voters as possible consequences of such legislation. (S2: TN1_4, TN1_5)

- After considering information on the legislation, voters opposed its passage in Congress by a 13 point margin. The opposition was bipartisan, from 46% of Republicans and 43% of Democrats alike. (S2: TN9)

This research, sponsored by TechNet, was conducted by Morning Consult between August 31 and September 10, 2026, among two surveys of 4,103 and 1,999 registered voters, with each survey carrying a margin of error of plus or minus 2 percentage points. Interviews were conducted online and the data were weighted to approximate a target sample of U.S. registered voters based on gender by age, gender by whether children live in household, race by level of educational attainment, general educational attainment, marital status, home ownership, region, 2024 presidential vote, and race.

National Tracking Poll

Project: 2608205

N Size: 4103 Registered Voters

Margin of Error: $\pm 2\%$

August 31 - September 03, 2026

Topline Report

Question	Response	Frequency	Percentage
TN1	<i>How much, if at all, are rising costs for everyday things like groceries, housing, and bills straining your household finances right now?</i>		
	A great deal	1693	41%
	A fair amount	1442	35%
	Not too much	625	15%
	Not at all	223	5%
	Don't know / No opinion	120	3%
TN2	<i>Thinking about the issues facing the country today, which of the following do you think should be Congress's highest priority right now?</i>		
	Lowering the cost of living	1840	45%
	Strengthening the economy and creating jobs	669	16%
	Reducing the federal deficit	209	5%
	Securing the border and addressing immigration	336	8%
	Improving health care	434	11%
	Regulating online services offered by technology platforms	107	3%
	Protecting people's personal data and privacy	167	4%
	Something else, please specify	166	4%
	Don't know / No opinion	176	4%
TN3	<i>On balance, would you say the online services you use — like shopping marketplaces, search engines, app stores, and delivery apps — make your daily life...</i>		
	Much easier and more affordable	813	20%
	Somewhat easier and more affordable	1693	41%
	Somewhat harder and more expensive	687	17%
	Much harder and more expensive	359	9%
	Don't know / No opinion	551	13%
TN4	<i>Overall, how satisfied or dissatisfied are you with the online products and services you use in your daily life — such as online marketplaces, free or fast shipping, search engines, and app stores?</i>		
	Very satisfied	1248	30%
	Somewhat satisfied	1940	47%
	Somewhat dissatisfied	378	9%
	Very dissatisfied	174	4%
	Don't know / No opinion	363	9%

Question	Response	Frequency	Percentage
TN5	<i>In a typical week, about how many different online platforms or services do you personally use — for example, shopping marketplaces, search engines, app stores, delivery apps, streaming services, and payment apps? Your best estimate is fine.</i>		
	None	221	5%
	1	329	8%
	2	580	14%
	3-4	1207	29%
	5-6	771	19%
	7-9	318	8%
	10 or more	424	10%
	Not sure	254	6%
TN6_1	<i>How often, if at all, do you personally use each of the following types of online services? — Online shopping marketplaces (such as Amazon, Walmart.com, eBay, or Etsy)</i>		
	Multiple times a day	295	7%
	About once a day	473	12%
	A few times a week	991	24%
	About once a week	772	19%
	Less than once a week	1175	29%
	Never	397	10%
TN6_2	<i>How often, if at all, do you personally use each of the following types of online services? — Search engines (such as Google or Bing)</i>		
	Multiple times a day	1853	45%
	About once a day	716	17%
	A few times a week	731	18%
	About once a week	296	7%
	Less than once a week	269	7%
	Never	238	6%
TN6_3	<i>How often, if at all, do you personally use each of the following types of online services? — App stores (such as the Apple App Store or Google Play)</i>		
	Multiple times a day	354	9%
	About once a day	355	9%
	A few times a week	664	16%
	About once a week	496	12%
	Less than once a week	1136	28%
	Never	1098	27%

Question	Response	Frequency	Percentage
TN6_4	<i>How often, if at all, do you personally use each of the following types of online services? — Maps and navigation (such as Google Maps or Apple Maps)</i>		
	Multiple times a day	492	12%
	About once a day	441	11%
	A few times a week	902	22%
	About once a week	668	16%
	Less than once a week	1057	26%
	Never	543	13%
TN6_5	<i>How often, if at all, do you personally use each of the following types of online services? — Food or grocery delivery (such as DoorDash, Uber Eats, or Instacart)</i>		
	Multiple times a day	192	5%
	About once a day	239	6%
	A few times a week	542	13%
	About once a week	508	12%
	Less than once a week	833	20%
	Never	1790	44%
TN6_6	<i>How often, if at all, do you personally use each of the following types of online services? — Rideshare (such as Uber or Lyft)</i>		
	Multiple times a day	138	3%
	About once a day	159	4%
	A few times a week	311	8%
	About once a week	261	6%
	Less than once a week	904	22%
	Never	2330	57%
TN6_7	<i>How often, if at all, do you personally use each of the following types of online services? — Streaming services (such as Netflix, YouTube, or Spotify)</i>		
	Multiple times a day	1303	32%
	About once a day	811	20%
	A few times a week	838	20%
	About once a week	337	8%
	Less than once a week	248	6%
	Never	568	14%
TN6_8	<i>How often, if at all, do you personally use each of the following types of online services? — Digital payment services (such as Apple Pay, Google Pay, or PayPal)</i>		
	Multiple times a day	482	12%
	About once a day	450	11%
	A few times a week	860	21%
	About once a week	555	14%
	Less than once a week	872	21%
	Never	884	22%

Question	Response	Frequency	Percentage
TN7_1	<i>How much, if at all, do you rely on these online services to do each of the following? — Save money and find lower prices</i>		
	A great deal	1362	33%
	A fair amount	1492	36%
	Not too much	691	17%
	Not at all	367	9%
	Don't know / No opinion	191	5%
TN7_2	<i>How much, if at all, do you rely on these online services to do each of the following? — Save time</i>		
	A great deal	1421	35%
	A fair amount	1487	36%
	Not too much	631	15%
	Not at all	387	9%
	Don't know / No opinion	176	4%
TN7_3	<i>How much, if at all, do you rely on these online services to do each of the following? — Manage a busy daily life</i>		
	A great deal	1059	26%
	A fair amount	1314	32%
	Not too much	776	19%
	Not at all	728	18%
	Don't know / No opinion	227	6%
TN7_4	<i>How much, if at all, do you rely on these online services to do each of the following? — Keep your payments and personal information protected from fraud and scams</i>		
	A great deal	1596	39%
	A fair amount	1349	33%
	Not too much	531	13%
	Not at all	413	10%
	Don't know / No opinion	213	5%
TN8_1	<i>How important, if at all, is each of the following features to you when you use online services? — Free or fast shipping</i>		
	Very important	2285	56%
	Somewhat important	1108	27%
	Not too important	297	7%
	Not at all important	184	4%
	Don't know / No opinion	229	6%

Question	Response	Frequency	Percentage
TN8_2	<i>How important, if at all, is each of the following features to you when you use online services? — Comparing prices from different sellers in one place</i>		
	Very important	1483	36%
	Somewhat important	1553	38%
	Not too important	523	13%
	Not at all important	308	7%
	Don't know / No opinion	236	6%
TN8_3	<i>How important, if at all, is each of the following features to you when you use online services? — Customer reviews and ratings</i>		
	Very important	1588	39%
	Somewhat important	1467	36%
	Not too important	507	12%
	Not at all important	326	8%
	Don't know / No opinion	215	5%
TN8_4	<i>How important, if at all, is each of the following features to you when you use online services? — Saved payment information or one-click checkout</i>		
	Very important	1195	29%
	Somewhat important	1450	35%
	Not too important	775	19%
	Not at all important	439	11%
	Don't know / No opinion	244	6%
TN8_5	<i>How important, if at all, is each of the following features to you when you use online services? — Personalized recommendations</i>		
	Very important	910	22%
	Somewhat important	1369	33%
	Not too important	920	22%
	Not at all important	658	16%
	Don't know / No opinion	247	6%
TN8_6	<i>How important, if at all, is each of the following features to you when you use online services? — Bundled subscriptions (multiple services packaged together for one price)</i>		
	Very important	951	23%
	Somewhat important	1360	33%
	Not too important	778	19%
	Not at all important	728	18%
	Don't know / No opinion	285	7%

Question	Response	Frequency	Percentage
TN8_7	<i>How important, if at all, is each of the following features to you when you use online services? — Apps that come pre-installed or built into your device</i>		
	Very important	817	20%
	Somewhat important	1131	28%
	Not too important	988	24%
	Not at all important	900	22%
	Don't know / No opinion	267	7%
TN9_1	<i>If you could no longer use them, which of these features would you miss the most? Please select up to three responses. — Free or fast shipping</i>		
	Selected	2550	62%
	Not Selected	1553	38%
TN9_2	<i>If you could no longer use them, which of these features would you miss the most? Please select up to three responses. — Comparing prices from different sellers in one place</i>		
	Selected	1278	31%
	Not Selected	2825	69%
TN9_3	<i>If you could no longer use them, which of these features would you miss the most? Please select up to three responses. — Customer reviews and ratings</i>		
	Selected	1345	33%
	Not Selected	2758	67%
TN9_4	<i>If you could no longer use them, which of these features would you miss the most? Please select up to three responses. — Saved payment information or one-click checkout</i>		
	Selected	1092	27%
	Not Selected	3011	73%
TN9_5	<i>If you could no longer use them, which of these features would you miss the most? Please select up to three responses. — Personalized recommendations</i>		
	Selected	522	13%
	Not Selected	3581	87%
TN9_6	<i>If you could no longer use them, which of these features would you miss the most? Please select up to three responses. — Bundled subscriptions (multiple services packaged together for one price)</i>		
	Selected	756	18%
	Not Selected	3347	82%

Question	Response	Frequency	Percentage
TN9_7	<i>If you could no longer use them, which of these features would you miss the most? Please select up to three responses. — Apps that come pre-installed or built into your device</i>		
	Selected	612	15%
	Not Selected	3491	85%
TN9_8	<i>If you could no longer use them, which of these features would you miss the most? Please select up to three responses. — None of these</i>		
	Selected	381	9%
	Not Selected	3722	91%
TN10	<i>If these online services and features became more expensive or harder to use, how much of an impact would that have on your household?</i>		
	A major impact	1121	27%
	A moderate impact	1621	40%
	A minor impact	798	19%
	No impact at all	316	8%
	Don't know / No opinion	247	6%
TN11	<i>Do you currently subscribe to any all-in-one plans for online services that include multiple perks — like free shipping, streaming, and storage — for a single discounted price? (These are sometimes called membership plans.)</i>		
	Yes, I currently subscribe to an all-in-one or membership plan	1588	39%
	No, I do not currently subscribe to one	2057	50%
	Not sure	458	11%
TN12_1	<i>Please indicate whether you agree or disagree with each of the following statements about online marketplaces and platforms. — They give me more choices and options than I would have otherwise</i>		
	Strongly agree	1524	37%
	Somewhat agree	1686	41%
	Somewhat disagree	310	8%
	Strongly disagree	120	3%
	Don't know / No opinion	463	11%
TN12_2	<i>Please indicate whether you agree or disagree with each of the following statements about online marketplaces and platforms. — They make it easier for me to compare prices and find the best deals</i>		
	Strongly agree	1464	36%
	Somewhat agree	1709	42%
	Somewhat disagree	310	8%
	Strongly disagree	170	4%
	Don't know / No opinion	450	11%

Question	Response	Frequency	Percentage
TN12_3	<i>Please indicate whether you agree or disagree with each of the following statements about online marketplaces and platforms. — There are more ways to shop and find products online today than there were a few years ago</i>		
	Strongly agree	1971	48%
	Somewhat agree	1363	33%
	Somewhat disagree	213	5%
	Strongly disagree	160	4%
	Don't know / No opinion	396	10%
TN12_4	<i>Please indicate whether you agree or disagree with each of the following statements about online marketplaces and platforms. — They make it easier for small businesses to reach customers like me</i>		
	Strongly agree	1352	33%
	Somewhat agree	1645	40%
	Somewhat disagree	336	8%
	Strongly disagree	185	5%
	Don't know / No opinion	585	14%
TN12_5	<i>Please indicate whether you agree or disagree with each of the following statements about online marketplaces and platforms. — They help small businesses compete with larger retailers</i>		
	Strongly agree	1226	30%
	Somewhat agree	1590	39%
	Somewhat disagree	440	11%
	Strongly disagree	239	6%
	Don't know / No opinion	608	15%
TN12_6	<i>Please indicate whether you agree or disagree with each of the following statements about online marketplaces and platforms. — Limiting how these platforms operate would end up hurting the small businesses that rely on them</i>		
	Strongly agree	1244	30%
	Somewhat agree	1500	37%
	Somewhat disagree	483	12%
	Strongly disagree	179	4%
	Don't know / No opinion	697	17%

Question	Response	Frequency	Percentage
TNdem1	<i>Please rank your chances of voting in the November 2026 midterm elections on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself?</i>		
	1 - Definitely will not vote	147	4%
	2	42	1%
	3	44	1%
	4	66	2%
	5	180	4%
	6	121	3%
	7	138	3%
	8	250	6%
	9	280	7%
	10 - Definitely will vote	2717	66%
	Don't know / No opinion	118	3%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	RVs	4103	100%
xdemGender	Gender: Male	1940	47%
	Gender: Female	2155	53%
	N	4095	
age	Age: 18-34	1008	25%
	Age: 35-44	658	16%
	Age: 45-64	1338	33%
	Age: 65+	1099	27%
	N	4103	
demAgeGeneration	GenZers: 1997-2012	592	14%
	Millennials: 1981-1996	1132	28%
	GenXers: 1965-1980	1043	25%
	Baby Boomers: 1946-1964	1247	30%
	N	4014	
xeduc3	Educ: < College	2364	58%
	Educ: Bachelors degree	1088	27%
	Educ: Post-grad	651	16%
	N	4103	
xdemInc3_us	Income: Under 50k	1802	44%
	Income: 50k-100k	1341	33%
	Income: 100k+	960	23%
	N	4103	
xdemWhite	Ethnicity: White	3108	76%
xdemHispBin	Ethnicity: Hispanic	474	12%
demBlackBin	Ethnicity: Black	535	13%
demRaceOther	Ethnicity: Other	460	11%
xdemUsr	Community: Urban	1078	26%
	Community: Suburban	1948	47%
	Community: Rural	1078	26%
	N	4103	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemEmploy	Employ: Private Sector	1377	34%
	Employ: Government	243	6%
	Employ: Self-Employed	405	10%
	Employ: Homemaker	175	4%
	Employ: Student	99	2%
	Employ: Retired	1172	29%
	Employ: Unemployed	409	10%
	Employ: Other	223	5%
	N	4103	
xsubVote24O	2024 Vote: Kamala Harris	1760	43%
	2024 Vote: Donald Trump	1814	44%
	2024 Vote: Other	68	2%
	2024 Vote: Didn't Vote	461	11%
	N	4103	
xreg4	4-Region: Northeast	708	17%
	4-Region: Midwest	921	22%
	4-Region: South	1540	38%
	4-Region: West	934	23%
	N	4103	
xdem1	Likely Voter	3247	79%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

National Tracking Poll

Project: 2609078

N Size: 1999 Registered Voters

Margin of Error: $\pm 2\%$

September 10-10, 2026

Topline Report

Question	Response	Frequency	Percentage
TN1_1	<i>Congress is considering legislation that would impose new restrictions on online platforms and marketplaces, including limits on how companies can offer their own products and services online. These proposed rules could cause consumers to lose easy access to convenient features and services they currently use. Here are some potential consequences of this legislation. How concerned are you, if at all, about each? — Higher prices on the products and services you buy online</i>		
	Very concerned	1107	55%
	Somewhat concerned	505	25%
	Not too concerned	186	9%
	Not at all concerned	87	4%
	Don't know / No opinion	115	6%
TN1_2	<i>Congress is considering legislation that would impose new restrictions on online platforms and marketplaces, including limits on how companies can offer their own products and services online. These proposed rules could cause consumers to lose easy access to convenient features and services they currently use. Here are some potential consequences of this legislation. How concerned are you, if at all, about each? — Features like maps and directions no longer appearing directly inside search and other apps, because companies could not combine their own services</i>		
	Very concerned	692	35%
	Somewhat concerned	650	33%
	Not too concerned	353	18%
	Not at all concerned	148	7%
	Don't know / No opinion	156	8%
TN1_3	<i>Congress is considering legislation that would impose new restrictions on online platforms and marketplaces, including limits on how companies can offer their own products and services online. These proposed rules could cause consumers to lose easy access to convenient features and services they currently use. Here are some potential consequences of this legislation. How concerned are you, if at all, about each? — Having to pay separately for perks that are now bundled together, such as free shipping, streaming, and storage</i>		
	Very concerned	799	40%
	Somewhat concerned	648	32%
	Not too concerned	305	15%
	Not at all concerned	103	5%
	Don't know / No opinion	143	7%

Question	Response	Frequency	Percentage
TN1_4	<i>Congress is considering legislation that would impose new restrictions on online platforms and marketplaces, including limits on how companies can offer their own products and services online. These proposed rules could cause consumers to lose easy access to convenient features and services they currently use. Here are some potential consequences of this legislation. How concerned are you, if at all, about each? — A greater risk of scams, malware, or fraud from unverified outside apps being allowed onto smartphones</i>		
	Very concerned	1130	57%
	Somewhat concerned	468	23%
	Not too concerned	183	9%
	Not at all concerned	102	5%
	Don't know / No opinion	115	6%
TN1_5	<i>Congress is considering legislation that would impose new restrictions on online platforms and marketplaces, including limits on how companies can offer their own products and services online. These proposed rules could cause consumers to lose easy access to convenient features and services they currently use. Here are some potential consequences of this legislation. How concerned are you, if at all, about each? — Weaker protection for your personal data and privacy</i>		
	Very concerned	1137	57%
	Somewhat concerned	499	25%
	Not too concerned	156	8%
	Not at all concerned	91	5%
	Don't know / No opinion	116	6%
TN1_6	<i>Congress is considering legislation that would impose new restrictions on online platforms and marketplaces, including limits on how companies can offer their own products and services online. These proposed rules could cause consumers to lose easy access to convenient features and services they currently use. Here are some potential consequences of this legislation. How concerned are you, if at all, about each? — Making it harder to keep children and teens safe online</i>		
	Very concerned	991	50%
	Somewhat concerned	481	24%
	Not too concerned	248	12%
	Not at all concerned	126	6%
	Don't know / No opinion	153	8%

Question	Response	Frequency	Percentage
TN1_7	<i>Congress is considering legislation that would impose new restrictions on online platforms and marketplaces, including limits on how companies can offer their own products and services online. These proposed rules could cause consumers to lose easy access to convenient features and services they currently use. Here are some potential consequences of this legislation. How concerned are you, if at all, about each? — Making digital advertising less effective or more expensive for small businesses</i>		
	Very concerned	570	29%
	Somewhat concerned	642	32%
	Not too concerned	366	18%
	Not at all concerned	211	11%
	Don't know / No opinion	211	11%
TN1_8	<i>Congress is considering legislation that would impose new restrictions on online platforms and marketplaces, including limits on how companies can offer their own products and services online. These proposed rules could cause consumers to lose easy access to convenient features and services they currently use. Here are some potential consequences of this legislation. How concerned are you, if at all, about each? — Fewer free or low-cost features than you have today</i>		
	Very concerned	826	41%
	Somewhat concerned	643	32%
	Not too concerned	283	14%
	Not at all concerned	110	6%
	Don't know / No opinion	137	7%
TN2	<i>Which of the following statements comes closer to your view?</i>		
	The technology industry is highly innovative, and government intervention would only slow progress and make American companies less competitive globally	891	45%
	The government needs to step in and restrict technology products and services, even if it disrupts services people currently use	647	32%
	Don't know / No opinion	461	23%
TN3_1	<i>Supporters of this legislation say it would increase competition; opponents argue it could end up harming the people who rely on these online services. With that in mind, would you support or oppose this legislation if it... — ...raised the prices you pay</i>		
	Strongly support	157	8%
	Somewhat support	206	10%
	Somewhat oppose	452	23%
	Strongly oppose	991	50%
	Don't know / No opinion	193	10%

Question	Response	Frequency	Percentage
TN3_2	<i>Supporters of this legislation say it would increase competition; opponents argue it could end up harming the people who rely on these online services. With that in mind, would you support or oppose this legislation if it... — ...made these services less convenient to use</i>		
	Strongly support	174	9%
	Somewhat support	294	15%
	Somewhat oppose	607	30%
	Strongly oppose	650	33%
	Don't know / No opinion	274	14%
TN3_3	<i>Supporters of this legislation say it would increase competition; opponents argue it could end up harming the people who rely on these online services. With that in mind, would you support or oppose this legislation if it... — ...weakened security or fraud protection</i>		
	Strongly support	166	8%
	Somewhat support	248	12%
	Somewhat oppose	405	20%
	Strongly oppose	959	48%
	Don't know / No opinion	221	11%
TN3_4	<i>Supporters of this legislation say it would increase competition; opponents argue it could end up harming the people who rely on these online services. With that in mind, would you support or oppose this legislation if it... — ...reduced safety protections for children online</i>		
	Strongly support	201	10%
	Somewhat support	235	12%
	Somewhat oppose	363	18%
	Strongly oppose	967	48%
	Don't know / No opinion	233	12%
TN3_5	<i>Supporters of this legislation say it would increase competition; opponents argue it could end up harming the people who rely on these online services. With that in mind, would you support or oppose this legislation if it... — ...hurt small businesses that rely on these platforms</i>		
	Strongly support	153	8%
	Somewhat support	255	13%
	Somewhat oppose	569	28%
	Strongly oppose	778	39%
	Don't know / No opinion	244	12%

Question	Response	Frequency	Percentage
TN4	<i>Please indicate whether you agree or disagree with the following statement. Congress should focus on lowering everyday costs for families rather than passing new restrictions that could disrupt the online services people use every day.</i>		
	Strongly agree	1146	57%
	Somewhat agree	538	27%
	Somewhat disagree	124	6%
	Strongly disagree	44	2%
	Don't know / No opinion	147	7%
TN5	<i>Please indicate whether you agree or disagree with the following statement. Laws and regulations should apply equally to all companies, rather than targeting only a handful of specific technology companies.</i>		
	Strongly agree	998	50%
	Somewhat agree	618	31%
	Somewhat disagree	158	8%
	Strongly disagree	46	2%
	Don't know / No opinion	179	9%
TN6_1	<i>If this legislation became law, what do you think would most likely happen to each of the following? — How affordable online products and services are for you</i>		
	It would get better	319	16%
	It would stay about the same	503	25%
	It would get worse	847	42%
	Not sure	330	17%
TN6_2	<i>If this legislation became law, what do you think would most likely happen to each of the following? — How well your personal data and payments are protected from fraud and scams</i>		
	It would get better	372	19%
	It would stay about the same	477	24%
	It would get worse	792	40%
	Not sure	357	18%
TN6_3	<i>If this legislation became law, what do you think would most likely happen to each of the following? — How convenient these online services are to use</i>		
	It would get better	300	15%
	It would stay about the same	581	29%
	It would get worse	777	39%
	Not sure	341	17%

Question	Response	Frequency	Percentage
TN7	<i>The European Union's Digital Markets Act, a law that regulates large technology companies, has led some of those companies to change or remove features for their users in Europe — for example, limiting the map and business information shown directly in search results. Would you support or oppose the United States adopting similar regulations, if it meant you might lose access to features you use today?</i>		
	Strongly support	188	9%
	Somewhat support	453	23%
	Somewhat oppose	488	24%
	Strongly oppose	450	22%
	Don't know / No opinion	420	21%
TN8	<i>Please indicate whether you agree or disagree with the following statement. Congress should not pass laws that risk disrupting the online services consumers use every day unless there is clear evidence those laws will lower prices and improve the consumer experience.</i>		
	Strongly agree	729	36%
	Somewhat agree	712	36%
	Somewhat disagree	232	12%
	Strongly disagree	68	3%
	Don't know / No opinion	257	13%
TN9	<i>Knowing what you know now, do you support or oppose Congress passing this legislation?</i>		
	Strongly support	211	11%
	Somewhat support	429	21%
	Somewhat oppose	478	24%
	Strongly oppose	424	21%
	Don't know / No opinion	457	23%
TNdem1	<i>Please rank your chances of voting in the November 2026 midterm elections on a scale of 1 to 10. If 1 represents someone who definitely will not vote and 10 represents someone who definitely will vote, where on this scale of 1 to 10 would you place yourself?</i>		
	1 - Definitely will not vote	67	3%
	2	22	1%
	3	17	1%
	4	27	1%
	5	77	4%
	6	34	2%
	7	84	4%
	8	140	7%
	9	172	9%
	10 - Definitely will vote	1310	66%
	Don't know / No opinion	49	2%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	RVs	1999	100%
xdemGender	Gender: Male	946	47%
	Gender: Female	1050	53%
	N	1996	
age	Age: 18-34	491	25%
	Age: 35-44	321	16%
	Age: 45-64	652	33%
	Age: 65+	535	27%
	N	1999	
demAgeGeneration	GenZers: 1997-2012	309	15%
	Millennials: 1981-1996	529	26%
	GenXers: 1965-1980	524	26%
	Baby Boomers: 1946-1964	594	30%
	N	1954	
xpid3	PID: Dem (no lean)	743	37%
	PID: Ind (no lean)	486	24%
	PID: Rep (no lean)	770	39%
	N	1999	
xpidGender	PID/Gender: Dem Men	309	15%
	PID/Gender: Dem Women	435	22%
	PID/Gender: Ind Men	259	13%
	PID/Gender: Ind Women	224	11%
	PID/Gender: Rep Men	379	19%
	PID/Gender: Rep Women	391	20%
	N	1996	
xeduc3	Educ: < College	1152	58%
	Educ: Bachelors degree	530	26%
	Educ: Post-grad	317	16%
	N	1999	
xdemInc3_us	Income: Under 50k	819	41%
	Income: 50k-100k	707	35%
	Income: 100k+	473	24%
	N	1999	
xdemWhite	Ethnicity: White	1508	75%
xdemHispBin	Ethnicity: Hispanic	232	12%

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
demBlackBin	Ethnicity: Black	268	13%
demRaceOther	Ethnicity: Other	223	11%
xdemUsr	Community: Urban	543	27%
	Community: Suburban	924	46%
	Community: Rural	533	27%
	N	1999	
xdemEmploy	Employ: Private Sector	691	35%
	Employ: Government	123	6%
	Employ: Self-Employed	174	9%
	Employ: Homemaker	92	5%
	Employ: Student	41	2%
	Employ: Retired	602	30%
	Employ: Unemployed	193	10%
	Employ: Other	84	4%
	N	1999	
xsubVote24O	2024 Vote: Kamala Harris	858	43%
	2024 Vote: Donald Trump	884	44%
	2024 Vote: Other	33	2%
	2024 Vote: Didn't Vote	225	11%
	N	1999	
xreg4	4-Region: Northeast	345	17%
	4-Region: Midwest	449	22%
	4-Region: South	750	38%
	4-Region: West	456	23%
	N	1999	
xdem1	Likely Voter	1622	81%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.